



THE FLYWHEEL



The Rotary Club of Franklin, North Carolina
Visit us online franklinrotary.com or like us on Facebook

Wednesday 13 August 2014

Chartered 10 November 1927 • District 7670 • Club 6013. Wednesdays at Noon - First Presbyterian Church

Membership

By Flywheel Editor Dick Pritts



Robin Jenkins introduced Jack McCaskill, our district membership chair. Jack served in the military for over twenty years and then in the corporate world. He became a Rotarian in 2008 and immediately became involved in leadership positions. He said that talking to our club is like preaching to the choir since our club was number one in the District for new members. In fact that our club was #1 in growth the last five years. Jack is developing a district action plan that will also outline "best practices" that are gleaned from what clubs are doing.

Every recent Rotary International president has said that "Membership is a priority" as a part of their agenda. Membership is down in the USA, Australia and Japan but growing in Africa. He reported that 15% of the losses were due to age or death and 85% because the member found something wrong with his club. Rotary is a best kept secret. Most people do not know what we do. In a national poll 1 out of 3 have heard of Rotary and 1 out of 10 know what Rotary is. Rotary is doing a new logo and he emphasized the need to include the Rotary logo with every press release we do. The most important thing about Rotary is community service. So his idea for new members is to bring leaders together to exchange ideas to develop and take action to improve the community. Jack said it is important to get new members involved in club activities as early as you can. He believes in more service activities plus recognition for that service equals more members. Clubs should be looking to those mid level leaders in different professions like nursing and policemen and educators as possible new members.

Rotary Day—August 27

President Susie announced that Rotary Day will be held on Wednesday, August 27 at Noon at the Big Bear Shelter at Wesley Park. There will be tables with displays of our several activities like Community Service, Read2Me, Panama, Four Way Test, Purple Pinky and Polio Plus, History of Rotary and membership. Susie urged each member to bring a prospective new member. The Franklin Press will be there and will be taking a picture of our club members so wear your Rotary shirt. Franklin Day Break will be joining us for this meeting. There will be a sign up sheet so we can get a count of attendees for the caterer.





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Rickman Scholarship Fundraiser Grand Prize Winner



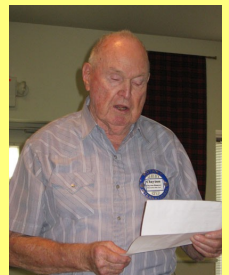
John Short, the co-chair of the fundraiser, presented a check in the amount of \$15,000 to Russell and Rebecca Bowling who was the grand prize winner at our recent Rickman Scholarship Fundraiser event. Russell has been a supporter of our scholarship fundraiser buying a ticket every year since we started it. Congratulations to the Bowlings!

Rotary Shirts

Sean Gibson announced that the sign up sheet for members wanting to order either a polo or long sleeve button down shirt to sign up after the meeting. The catalog with the polo and long sleeve shirt information and colors will be at the sign-in table. The prices are \$26 and \$30 respectively. Members will be billed for their shirt(s) order. The sign-up sheet will be available at the next two meetings.



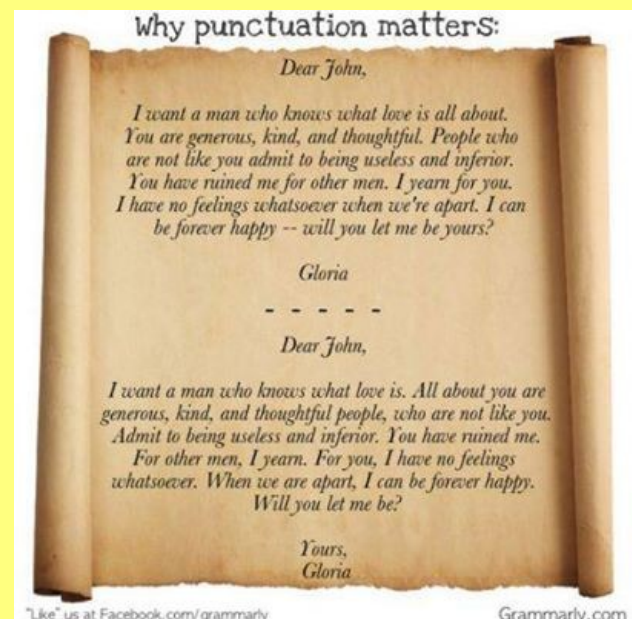
Clayton's Corner Laughs



Banner Exchange



President Susie and PDG Russ Miller of the Palatka, FL Rotary Club exchanged club banners





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Cruise Ticket Sales off to a Good Start!

PE Sean Gibson reported that as of this week we have 51 tickets sold for our cruise raffle! Great start! The tickets will also be sold at the Riverfest 8/23 and Rotary Day 8/27 as well as the Fair in September. The cruise for two on Holland America will

be given away the last day of the fair 9/20. We are in need of volunteers to help work a table at these events to sell these tickets. Please see PE Sean Gibson, Judy Chapman or Cindy Rodgers!



Foundation 2014-15 Kick-off!

On Saturday several members of the Rotary Club of Franklin along with leaders from around Dis-

trict 7670 attended the District Foundation Seminar at A-B Tech Enka. Among those pictured included RC of Franklin President Susie and PE Sean, Daybreak President Kristy Swafford and AG Yermack.



First Posting of Prospective New Member! This is the first official posting of Candy Presley. If you have any comments or concerns see President Susie or any board member.

Check us out!

Club members can find out what our club is up to by visiting our website at: www.franklinrotary.com. Also like on Facebook—The Rotary Club of Franklin

August is Membership and Retention Month

To keep clubs strong, every Rotarian must share the responsibility of bringing in new people into Rotary. Even new members can bring guests to meetings or invite them to participate in service projects. The value of Rotary speaks for itself and the best way to spark the interest of potential members is by letting them experience fellowship and service first

hand. More information is available at rotary.org on this theme. A way to retain members is to encourage them to participate in service projects or other club functions.





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The Rotary Club of Franklin Officers and Board Members 2014-15

District Governor: Gary Bray

Assistant District Governor: Jodie Cook

President: Susie Ledford

President-elect: Sean Gibson

President-nominee: Lenny Jordan

Secretary: Patsy Parker

Treasurer: Fairley Pollock

Vocational Service: Lenny Jordan

Community Service: Judy Chapman and Patti Abel

Youth Service: Larry Hollifield

International Service: Stacy Guffey and Sandy Frazier

Foundations Chair: Jim Garner

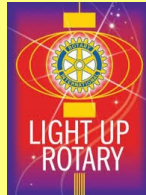
Membership Chair: Tommy and Robin Jenkins

Program Chair: Vic Perry

Public Image Chair: Debbie Tallent ...Flywheel Editor: Dick Pritts and Sean Gibson

Sgt. At Arms: Dennis Sanders, Sandy Frazier, Cindy Rodgers and Jim Garner

Immediate Past President: Nancie Wilson



Upcoming Events

20 Aug- Sandy Frazier—WCU Bardo

27 Aug- PR Day—
Picture Day at Big Bear Shelter

3 Sep- State of Franklin—Mayor bob Scott

9 Sep- Board Meeting at Life's Bounty

10 Sep- Polio Plus Update—Demi Bray



50 50 Drawing!



No winner in this week's 50 50 drawing as Dennis Sanders did not pull the winning card.

The \$120 pot rolls over to the August 20th meeting with 7 cards remaining. It is time to start buying tickets as the pot grows and the cards dwindle!



1 Ticket —\$1.00

3 Tickets —\$2.00

5 Tickets —\$3.00

10 Tickets—\$5.00

25 Tickets—\$10.00

Next Regular Meeting 8/20: Meeting on WCU Galaxy of Stars program (Sandy Frazier-host) See you at noon at Tartan Hall