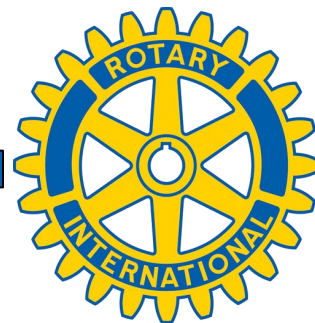


THE FLYWHEEL



Rotary Club of Franklin, North Carolina

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Wednesday 16 January 2013

Chartered 10 November 1927 • District 7670 • Club 6013. Wednesdays at Noon - First Presbyterian Church

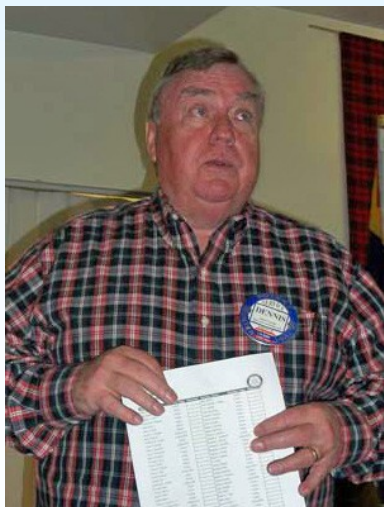


Former FHS and collegiate Head Football Coach Fred Goldsmith spoke at this week's meeting. Goldsmith shared his coaching experiences and talked about his new book "Come Back Coach". Coach told members that his favorite coaching tenure was the time he spent at Franklin High. He emphasized how the community has really shown support for the program and continues to build each year.

Comeback Coach
By John Short
Fred Goldsmith, former head football coach at Franklin High School, was the featured speaker at this week's meeting. Goldsmith went from a successful college career back to his roots as a high school football coach. During his college career he was head football coach at Rice, where in 1992 he was recognized nationally as Coach of the Year. Later at Duke he was named Bobby Dodd Coach of the Year guiding the team to its first bowl appearance since the early 1980's when Steve Spurrier (the old ball coach) was head coach. While at Duke, he realized he was taking the game too seriously and decided his real desire was to coach at a school like Franklin.

That opportunity came in 2001 when he was hired as head football coach at Franklin High School. When he got here he had only one returning player and had to build on that. Despite losing the first game to Murphy, the team finished 10-1 that first season. During his career at Franklin High, his teams won 47 games in 5 years which is a record that stood until his former assistant and present head coach Josh Brooks broke that mark. He also improved playing conditions in the stadium. It was before an upcoming playoff game that Gary Shields, Rotarian and principal at Franklin High, and Coach Goldsmith received a call from the opposing team's coach saying our field wasn't big enough to accommodate the playoff game and the anticipated number of fans. With the support of the community and Coach's leadership, bleachers were added, concession stands and restrooms were upgraded for a total cost of \$140,000 compared to the initial estimate of around \$240,000.

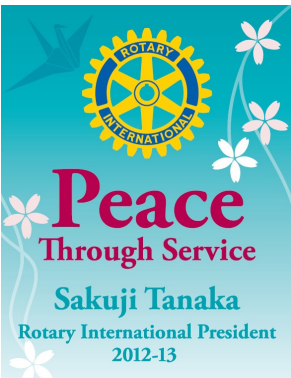
Today's team at Franklin High developed a winning attitude under Coach Goldsmith and continued that legacy under Coach Josh Brooks. Since his retirement as head coach at Lenoir-Rhyne, Coach Goldsmith has been involved in the community and has spoken at numerous sporting events around the southeast. He has also, along with his daughter, written a book titled "Comeback Coach" which can be purchased at Sports Zone, Books Unlimited and Amazon.com.



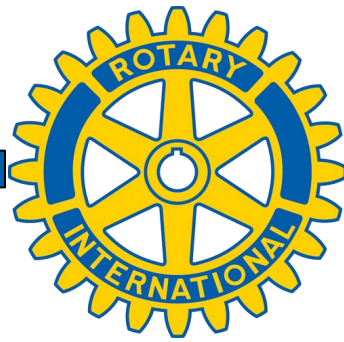
DATA UPDATES
Our Mr. Rotary, PDG Dennis, asks all of us to update our Rotary records— we need correct data on your birthday (year too please) and who was your sponsor. Email or see Fairley and she will make it work.

Legion of Honor
District Governor Nominee and the District's Honor Air chairman announced that one of the WWII veterans who participated in the Honor Air Project was recently awarded the French Legion of Honor by France's Ambassador to the United States. We are proud of him and his contemporaries who helped save western civilization.





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FOUR WAY TEST

It is time for another great effort at Macon Early College on 1 February. If you have not been part of this interaction with the future of our community, then you should. You will get as much out of it as the students do!!! To volunteer and help make a difference in a young person's life, contact New Generations Director Susie Ledford at susan.ledford1@frontier.com.

Wine and Cheese

Plan on coming to a prospective member's Wine and Cheese at Blue Ridge Roadhouse restaurant on Thursday, 7 February from 5:00 to 7:00 PM. The Club will not qualify for any District or RI club recognition unless we show an annual increase. This year we have lost several members due to health and job related issues. As Dennis reminds us, that mean 'I' need to take the time and bring a prospective member and their spouse/partner to this event. It is always fun and a great opportunity for us and others to meet in a social setting. Wine and finger foods will be provided. Please email or call Tom Harris by 30 January so we can give the restaurant a good head count. Tom Harris, harriste@dnet.net or 524-3505.

Kids Place

Kids Place, a child advocacy center here in Macon County, is raising funds to meet a \$20,000 matching grant. There is a great need for their services which includes help for traumatized children. The deadline for the matching grant is January 31st. Rotarians John Henning and Gary Shields, both board members at Kids Place, have offered to match up to \$500 raised by club members. The Rotary Club of Franklin will also match that \$500. Plus, we have approval for a District match of \$1000 — your \$500 ends up being \$2000 for KIDS PLACE!!! Please make the checks out to the RC of Franklin and give them to either Bill McGaha or Lenny; mark your checks for Kids Place.

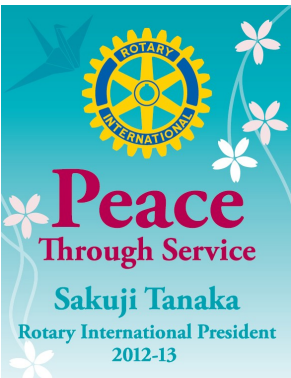
SHADOW PROGRAM NEEDS YOU!

Our Club is working with Franklin High School and Macon Early College High School to provide a job shadowing/mentoring opportunity for high school students. This program would allow high school students to spend a day or part of a day shadowing a professional in a field of interest for the student.

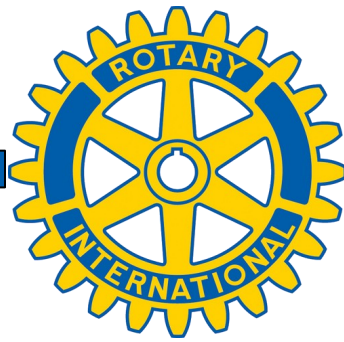
We have willing and interested students. Now we need willing and interested Rotarians. Please tell Susan or Debbie W. if you have interest in participating in this program. Your only requirement is to share a little time and knowledge with a high school student who has an interest in your field.

We are beginning this month and finish in March, 2013. The exact day and time that you spend with the student will be determined by you, the student, and the teacher at school. You can offer to spend a couple of hours or an entire day allowing the student to "shadow" you at work observing and learning what "A Day in the Life of a _____" is all about.

Again, please consider this opportunity by emailing or call Susan or Debbie. They will follow up with you to provide more information and answer any questions. Email Rotarians Susan Gibbs at sgibbs@maconbank.com or Debbie Wallace at dwallace@maconbank.com.



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Donor Advisory Fund (DAF)

To clarify a few points about the DAF that may have not been made clear during the presentation last week.

Local Control: To the IRS, our funds are “owned” by the Rotary Foundation DAF. However, 100% of the funds are ours to donate to IRS approved charities. Not one penny of our funds can be distributed unless we request that they be donated. The only exception is that we agreed in the beginning that 1% per year be donated to The Rotary Foundation. In addition, our own Charitable Foundation can receive grants from the DAF, through which we can deliver individual scholarships efficiently.

Limited use of large amounts of funds: From the inception of our endowment we have followed a self-imposed rule that we will not spend any of the \$100,000. We will only use the earnings for scholarships. However, our Donor Advised Fund has no such restriction. All the funds are available, at any time, to be donated.

Advantages: There are a number of advantages to having our funds as a part of the Rotary Foundation Donor Advised Fund. A couple are particularly important to our scholarship fund. This fund provides continuity in our investment. Prior to becoming a part of the DAF we would switch from one investment plan to another. This is one plan that we can continue over the upcoming years, but at the same time have some flexibility within the plan itself. The DAF utilizes the expertise of TRF investment strategy for good returns that are safe.

One of the problems that we faced when we were using different investment avenues was with IRS reporting. We were always wondering about when to report or if we even had reporting responsibilities at all. There were occasions when we were late with reporting or we did not report at all. The required forms had a tendency to fall through the cracks. With the DAF we have NO reporting responsibilities whatsoever. The Rotary Foundation is responsible for that.

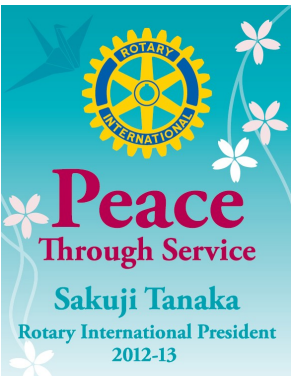
Rotary Foundation

The Rotary Foundation is a major part of making projects like Project Panama and the Community Care Clinic happen. The club is offering a dollar for dollar match if you contribute before the end of January 2013. The goal is for each Franklin Rotarian to donate at least \$100. Make your check to the

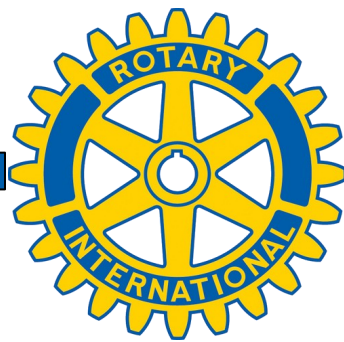
Rotary Club of Franklin and give to Rotarian Lenny Jordan or Foundation Director Jim Garner. If you contribute online, BE SURE YOU MARK THE ANNUAL FUND BLOCK or the club does not get credit and please inform Jim that you contributed on-line.

Polio Plus

The Rotary Club of Franklin can get matching funds of \$1000 from an anonymous donor IF our MEMBERS contribute a total of \$1000 by February. POLIOPLUS is Rotary's continuing effort to eradicate Polio around the world. Please make your checks to the Rotary Club of Franklin and give to club champion Fred Berger or Treasurer Lenny.



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**Rotary Club
Of Franklin
2012-2013**

Officers & Directors

Frank Dean - District Governor
Jody Cook - Assistant Governor
Gary Dills - President
Nancie Wilson - President Elect
Susie Ledford - Vice President
Fairley Pollock - Secretary
Lenny Jordan/Bob Williamson - Treasurer
Susie Ledford/Gary Shields - New Generations
Bill McGaha/Demi Bray - Vocational
Sandy Frazier/John Henning - International
Nancie Wilson - Club Administration
Vic Perry - Community
Mike Norris - Past President
Jim Garner/Fred Berger/Wayne Swank/Lori Hall-Foundation
Sean Gibson/Austin Bridges/Dick Pritts - Public Relations
Tom Harris/Tom James - Membership
John Yermack - Future Vision
Norm Jones - Sergeant-at-Arms
Patsy Parker—Acting Sgt-at-Arms

Next Rotary Year Theme



This past week, rotary International announced the theme for 2013-14 which begins 1 July. Looks like one we can embrace and learn to live easily. President-Elect Nancie will have much more to say on this I am sure. Congratulations on another great theme.

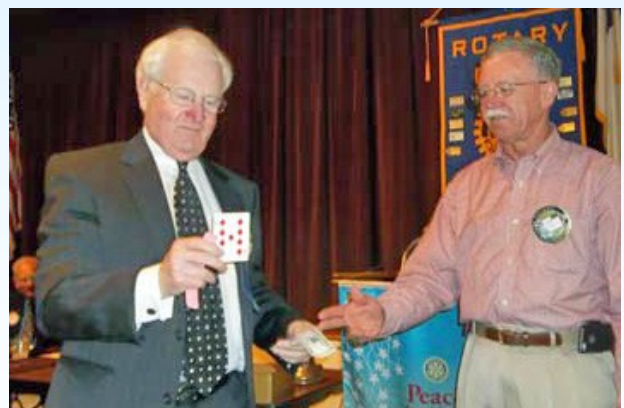


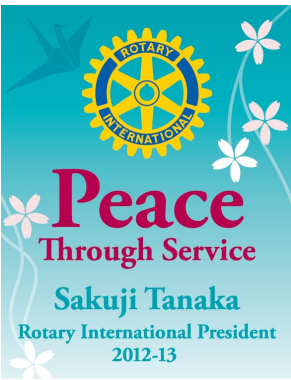
50/50 INFORMATION CARDS 3 — POT IS \$200

1 Ticket —\$1.00
3 Tickets —\$2.00
5 Tickets —\$3.00
10 Tickets—\$5.00
25 Tickets—\$10.00

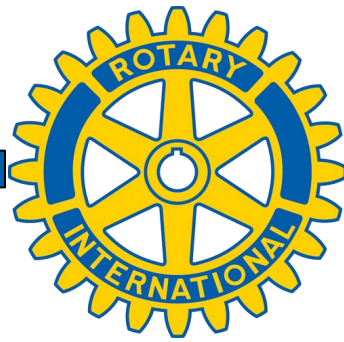
Bud Siler had his lucky number drawn but did not find the ACE of diamonds so the pot rolls over to next week. Buy those tickets and win some pocket cash.

In January tickets are sold by Tom Cooley with Bill McGaha filling in.





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DATE	TIME	EVENT NAME	LOCATION / COMMENTS
January - Rotary Awareness Month			
Wed Jan 23, 13	12:00P	Regular Meeting	Tartan Hall, First Presbyterian Church - Franklin, NC Update from Angel Medical Center's new CEO Jim Bross
Wed Jan 30, 13	12:00P	Larry Working on it	{enter event location here...}
February - World Understanding Month			
Wed Feb 06, 13	12:00P	Peace Forum/Discussion	Tartan Hall, First Presbyterian Church - Franklin, NC Program presented by Dr. Boyd from WCU
Thu Feb 07, 13	05:00P	Wine and Cheese for Prospective Members	Blue Ridge RoadHouse (once Cody's)
Tue Feb 12, 13	05:00P	Board Meeting	Fat Buddie's Restaurant
March - Literacy Month			
Tue Mar 12, 13	05:00P	Board Meeting	Fat Buddie's Restaurant
Wed Mar 13, 13	12:00P	Fontana Library & Read 2 Me	Tartan Hall, First Presbyterian Church - Franklin, NC Karen Wallace, Carol Grise & Paula Ledford will present program on Fontana Library System and status of Read 2 Me program.
April - Magazine Month			
Tue Apr 09, 13	05:00P	Board Meeting	Fat Buddie's Restaurant
Wed Apr 10, 13	05:30P	Rotary Club of Franklin Charitable Foundation	Blue Ridge Roadhouse
May			
Tue May 14, 13	05:00P	Board Meeting	Fat Buddie's Restaurant
June - Rotary Fellowships Month			
Tue Jun 11, 13	05:00P	Board Meeting	Fat Buddie's Restaurant
Wed Jun 12, 13	05:30P	Rotary Club of Franklin Charitable Foundation	Blue Ridge Roadhouse
July - Peace Through Service			
Mon Jul 01, 13	05:30A	Installation Banquet	Dillard House Conference Center, Dillard, GA

District Conference

District 7670 Conference will be held April 5th through the 7th at the Embassy Suites Hotel in Concord, NC. If you are interested in attending this year, please see club President Gary for more information. You must book your room before the end of January to get the group rate. Don't wait. It is a good time as well as a time to celebrate Rotary and our community efforts.